

Panoramica del pubblico

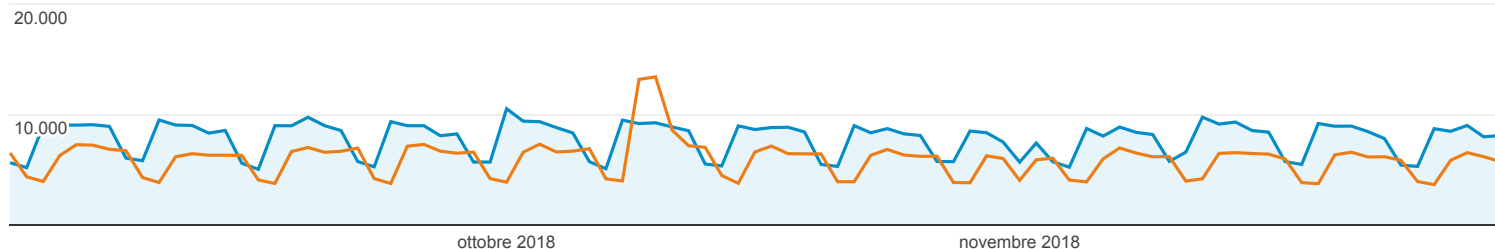
Tutti gli utenti
+0,00% Utenti

1 set 2018 - 30 nov 2018
Confronta con: 1 set 2017 - 30 nov 2017

Panoramica

1-set-2018 - 30-nov-2018: Utenti

1-set-2017 - 30-nov-2017: Utenti



Utenti

30,94%
615.582 vs 470.109



Nuovi utenti

33,10%
596.514 vs 448.160



Sessioni

31,59%
757.099 vs 575.361



Numero di sessioni per utente

0,49%
1,23 vs 1,22



Visualizzazioni di pagina

21,57%
1.458.326 vs 1.199.559



Pagine/sessione

-7,61%
1,93 vs 2,08



Durata sessione media

-9,14%
00:01:20 vs 00:01:29



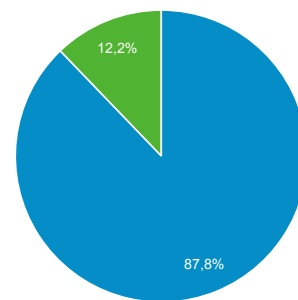
Frequenza di rimbalzo

3,07%
78,17% vs 75,84%

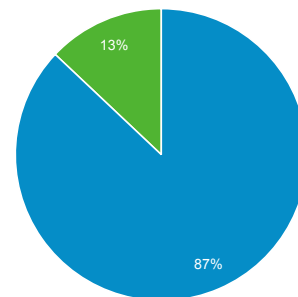


New Visitor Returning Visitor

1-set-2018 - 30-nov-2018



1-set-2017 - 30-nov-2017



Lingua

Lingua	Utenti	% Utenti
1. it-it		
1-set-2018 - 30-nov-2018	409.685	66,18%
1-set-2017 - 30-nov-2017	182.186	38,47%
% modifica	124,87%	72,03%
2. it		
1-set-2018 - 30-nov-2018	132.817	21,46%
1-set-2017 - 30-nov-2017	233.957	49,41%
% modifica	-43,23%	-56,57%
3. en-us		
1-set-2018 - 30-nov-2018	44.026	7,11%
1-set-2017 - 30-nov-2017	34.921	7,37%
% modifica	26,07%	-3,55%
4. en-gb		
1-set-2018 - 30-nov-2018	6.039	0,98%

1-set-2018 - 30-nov-2018	3.837	0,81%
1-set-2017 - 30-nov-2017	3.837	0,81%
% modifica	57,39%	20,40%
5. de-de		
1-set-2018 - 30-nov-2018	3.326	0,54%
1-set-2017 - 30-nov-2017	1.792	0,38%
% modifica	85,60%	41,99%
6. fr-fr		
1-set-2018 - 30-nov-2018	2.885	0,47%
1-set-2017 - 30-nov-2017	1.076	0,23%
% modifica	168,12%	105,12%
7. es-es		
1-set-2018 - 30-nov-2018	2.011	0,32%
1-set-2017 - 30-nov-2017	570	0,12%
% modifica	252,81%	169,90%
8. de		
1-set-2018 - 30-nov-2018	1.577	0,25%
1-set-2017 - 30-nov-2017	2.301	0,49%
% modifica	-31,46%	-47,57%
9. it-ch		
1-set-2018 - 30-nov-2018	1.380	0,22%
1-set-2017 - 30-nov-2017	808	0,17%
% modifica	70,79%	30,66%
10. fr		
1-set-2018 - 30-nov-2018	998	0,16%
1-set-2017 - 30-nov-2017	1.681	0,35%
% modifica	-40,63%	-54,58%